

Dear

Thank you for your enquiry to the No1 Carpet Cleaners Franchise.

No1 Carpet Cleaners offer you a “Business Franchise” which enables you to join a professional, rapidly growing carpet cleaning business in the UK.

Over the past 12 months No1 Carpet Cleaners have reviewed their franchise model, to improve our offer to provide the perfect solution for savvy entrepreneurs. If you have a passion for providing excellent customer service, alongside a drive and ambition to build your own business to supply carpet, rug, upholstery and curtain cleaning services contact us to find out more.

With the knowledge you are working with 100% support from a renowned brand, who value its franchisees, understanding and embracing that the franchisees are the key to the success of the overall business, we are here to support you every step of the way.

You may be asking now, how can No1 Carpet Cleaners prove they support its Franchisees? What can they offer me to achieve success?

SUPPORT FROM No1 CARPET CLEANERS

Quite simply, No1 Carpet Cleaners have reinvigorated our business model for Franchisees, ensuring it not only offers the normal promises, training, and supply of equipment, but also delivers a first class marketing support, through continuous, relevant campaigns which run 24 hours a day through a pioneering new ecommerce platform. Our Franchisees a fantastic “online” marketing support system, is continuously reviewed and ensures we are always the No1 service offered on multiple Web searches, using Google AdWords campaigns, direct mail, social media and PR exposure, maximising your booking potential.

Our systems work with a scientific matrix of marketing scenarios, which are handled by our professional marketing partner, to ensure you are given the opportunities for you to fulfil your ambitions to develop a successful and profitable business.

WHAT DO No1 CARPET CLEANERS ASK OF OUR FRANCHISEES

As the face of the business on the ground, you will support No1 Carpet Cleaners through the consistent delivery of our products and services. We expect our Franchisees to build rapport and relationships with each customer to ensure the success of the franchise. Building on our reputation to deliver an outstanding level of customer care in each location, our Franchisees are helping us build a fast growing uniformed brand and household name, which in turn creates and maintains repeat custom and increased revenues for you.

WHAT’S THE COST OF THIS OPPORTUNITY?

Like our service, we like to be totally transparent and honest. To be part of this unique franchise opportunity, this is the outlay and commitment from you:

ON SIGNING FRANCHISE AGREEMENT (ONE OFF FEE AND NON-RETURNABLE)

- | | |
|---|-----------|
| • PUBLIC LIABILITY INSURANCE (yearly renewal) – (if you have your own, you do not have to purchase from us) | £ 94.17 |
| • TABLET, CRM, BOOKING SOFTWARE AND SIM CARD (You can supply your own, then no charge) | £156.00 |
| • DBS CHECK | £ 48.00 |
| • TRAINING AND CERTIFICATE OF COMPLIANCE | No charge |
| • CHEMICAL START PACK (can be split over first weeks of franchise) | £231.00 |
| • ONE SET OF UNIFORM (TROUSERS, JUMPER, GILLET, SHORTS, POLO SHIRT) | No charge |

PER WEEK- SET FEE (Which we deduct from your earned income weekly)

- | | |
|--|----------------|
| • VAN HIRE, INSURANCE, & MAINTENANCE, EQUIPMENT HIRE & SERVICING | £200.00 |
|--|----------------|

TRAINING

We offer our Franchisees an initial one-week training programme prior to commencing jobs. The training covers all aspects of running the businesses including

- Carpet cleaning/service
- Basic health & safety

- Carpet & upholstery identification and construction
- Chemical product range and application
- Cleaning equipment and maintenance
- Cleaning theory and processes
- Spot/stain removal
- Basic leather cleaning
- Setting client expectations
- Use of the business management software, as well as a host of other procedures and processes required to operate the franchise.

The training programme takes place at the Franchise Support Centre in Ringwood, Hampshire, combined with on-site training with existing franchisees to learn first-hand about running and operating a No1 Carpet Cleaners Franchise. We're here to support you every step of the way.

WHAT ARE THE POTENTIAL EARNINGS?

Based on the unique marketing and booking system we provide our franchisees, No1 Carpet Cleaners aim to provide you with a minimum of 5 bookings per day, 5 days a week.

You have the opportunity to maximise your earnings through additional services at each booking, repeat business and referrals from existing clients. *Please note: as a franchisee, you're classed as a sole trader., this means you're self-employed.*

OVERVIEW AND WAY FORWARD

So, to give an overview of this franchise opportunity:

- Proven model & unique No1 Carpet cleaners' territory with one of the UK's fastest growing carpet cleaning franchise, cleaning carpets since 2014
- Exclusive No1 Carpet Cleaners' products & specialist equipment
- Minimal initial outlay from you, that is clear and honest. Minimal weekly cost to run franchise
- Allows you to use equipment for your own work
- No technical experience necessary, technical training provided
- Business Management Software
- Website & marketing launch and ongoing marketing – No1 Carpet Cleaners do all the bookings for you
- Central Support at Franchise Support Centre and E-commerce platform
- Continued support and a unique award scheme where we reward your hard work and commitment through an annual award giving, offering various prizes for best performance

If you would like to become part of our Franchise network or need any more information before you take the next step, please call 03301359995 or email us franchise@no1cc.co.uk. Our application process takes on average 2-4 weeks.

Don't delay, take action today to join No1 Carpet Cleaners Franchise.

Regards,
 Carl
 CEO
 K4 Global Group